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		Introduction: What is Business English? The Changing World. IT, The Communications Revolution, The Internet, Globalization, Ways of Working. Business and Businesses. Industries and Sectors, Starting up, Corporate Structures and Legal Status, Business Strategy. Global Trading. International trade, World Economy, Competition, Global Brands, The International Marketing Mix.. Business Environment, Fair Trade, Eco-tourism. Production. Manufacturing and Production, Product Development, Quality Control. Sales. Distribution, Orders and Stock Control, Sales Method..Business Performance. Boom and Bust, Stocks and Shares, Marketing Trends, Making Profit.Finance. Payment, Costs, Accounting, Owing Money, Financing Expansion. Marketing. Market Research, Product life Cycle, Global advertising, Branding. .Increasing Sales.	
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2		,English for business purposes, Utilia, , 2002,	
3		English Practice in Economics and Business, Beograd, 2000,	
4		Business Communication Games, Oxford, 1996	
5		Developing Business Contacts, Prentice Hall International (UK) Ltd, 1993	
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