

()			
()			
/ ()			
/ ()			
		4	(/)
		. IAM (Intangible Asset Monitor). -	
(, , -)			
1		Rene Tisen, Frank Lekan Depre i Daniel Andriesen, Dividenda znanja 2006, ASEE books	
2		T. Houseil, Knowledge Management, 2000, University of Southern California, LA	
3			
4			
5			
		/ /	
2		1	
(100)	
		15	20
		25	30
		10	